

# Kent Yeung

WWW.KENTYEUNG.COM

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## EDUCATION

### CARNEGIE MELLON UNIVERSITY

May 2011 - 3.5 GPA

Bachelor of Science in Business  
Administration - Computing and Information  
Human Computer Interaction

## SKILLS

### *Design*

Usability Testing  
Photography  
Sitemaps  
Wireframing, Prototyping  
Competitive Analysis  
Storyboarding  
Process/Task Flows

### *Software*

Photoshop, Illustrator  
Sketch  
Omnigraffle, Balsamiq, Axure

### *Programming*

HTML, CSS, SASS  
Javascript, JQuery  
SQL, PHP

## EXPERIENCE

### UX DESIGNER

#### J.P. MORGAN CHASE

December 2011 - Present | New York, NY

Collaborated with the product and development teams to launch a CRM suite for financial advisors, chase.com online trading for brokerage clients and mobile investment research functionality for private banking clients. Deliverables consisted of prototypes, wireframes, user flows, UX standards libraries and style guides.

### UX DESIGNER AND DEVELOPER

#### DETOXWATER

February 2014 - Present | New York, NY

Developed an e-commerce fronted and backend for a new Aloe Vera beverage, utilizing Spree.

### BUSINESS ANALYST

#### J.P. MORGAN

July 2011 - December 2011 | New York, NY

Documented business requirements, process flows and workflow diagrams for internal application upgrades for operational users.

### BUSINESS ANALYST INTERN

#### J.P. MORGAN

May 2010 - August 2010 | New York, NY

Responsible for conducting usability reviews of the trading software with users and creating use cases for the QA team to test.

### MARKETING INTERN

#### MAURICE VILLENCY

May 2009 - August 2009 | New York, NY

Worked with the creative team to create mood boards, and lo-fi prototypes for clients such as Soul Cycle and Mercedes Benz.

## ACTIVITIES

### METROPOLITAN MUSEUM OF ART

May 2012 - Present

Providing guests with recommendations and information regarding the museum, tours of the museum and New York.